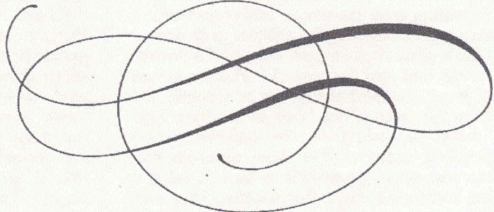

The **NEW** American Establishment



There was a time, not so long ago, when almost everyone knew who made up the American Establishment: It was the era of the World War II Wise Men, the age of the East Coast WASP. But since then, America has crowned a New Establishment. Inventors and risk takers, innovators and organizational wizards have risen to power and prestige—and are changing society forever. Their success story is as old as American democracy itself.

BUSINESS
FOREIGN POLICY
POLITICS
INTELLECTUALS
SCIENCE
MEDIA
CULTURE
HIGH SOCIETY

In compiling these lists of the New Establishment, U.S. News reporters interviewed scores of luminaries from each of the various sectors of society to identify those most emblematic of the changes that have swept America over the past three decades. No such list could ever be complete, of course; a single name may stand for many others who represent the same important trends.

WHO RUNS AMERICA

SPECIAL EDITION

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Henry Cisneros

Pamela Harriman

Norman Lear

Hart, Peter, 46; Washington, D.C.; political consultant
Helms, Jesse, 66; Raleigh, N.C.; ranking Republican, Foreign Relations Committee, U.S. Senate
Jackson, Jesse, 46; Chicago; founder, People United to Save Humanity

Jacob, John, 53; Hartsdale, N.Y.; president, National Urban League
Kean, Thomas, 52; governor of New Jersey
Kemp, Jack, 52; Hamburg, N.Y.; U.S. House of Representatives
Kennedy, Edward, 55; Boston, Mass.;

U.S. Senate
Lear, Norman, 65; Los Angeles; television producer, activist
Mitchell, George, 54; Waterville, Me.; U.S. Senate
Neas, Ralph, 41; Chevy Chase, Md.; executive director, Leadership Conference on Civil Rights
Novak, Robert, 55; Rockville, Md.; syndicated columnist
O'Donnell, Kirk, 41; Washington, D.C.; president, Center for National Policy
Ornstein, Norman, 39; Chevy Chase, Md.; political analyst
Phillips, Kevin, 47; Bethesda, Md.; political analyst
Robb, Charles, 48; McLean, Va.; former governor of Virginia
Robertson, Pat, 67; Virginia Beach,

Va.; founder, Christian Broadcasting Network
Schneider, William, 43; Washington, D.C.; political analyst
Squier, Robert, 53; Millwood, Va.; media consultant
Strauss, Robert, 69; Dallas, Tex.; Democratic Party elder
Tarrance, V. Lance, Jr., 47; Tomball, Tex.; polltaker
Teeter, Robert, 49; Ann Arbor, Mich.; polltaker
Timmons, William, 57; Bethesda, Md.; lobbyist
Walker, Charis E., 64; Potomac, Md.; lobbyist
Wexter, Reynolds, Harrison & Schule, Inc., Washington, D.C.; political consultants

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WHO'S WHO

Ailes, Roger, 47; Westchester County, N.Y.; media consultant
Arrington, Richard, 53; mayor of Birmingham, Ala.
Baker, James, 57; Washington, D.C.; U.S. Treasury Secretary
Black, Manafort, Stone & Atwater, Alexandria, Va.; political consultants
Bradley, Bill, 44; Denville, N.J.; U.S. Senate
Broder, David, 58; Arlington, Va.; columnist, *Washington Post*
Bush, George, 63; Washington, D.C.; Vice President of the U.S.
Cheney, Dick, 47; Casper, Wyo.; chair-

man, Republican Conference, U.S. House of Representatives
Cisneros, Henry, 40; mayor of San Antonio, Tex.
Coelho, Tony, 45; Merced, Calif.; majority whip, U.S. House of Representatives
Cuomo, Mario, 55; governor of New York
Darman, Richard, 44; McLean, Va.; former deputy Treasury secretary
Dole, Robert and Elizabeth, 64 and 51; Russell, Kans.; minority leader of the U.S. Senate and former Secretary of Transportation
Foley, Thomas, 58; Spokane, Wash.;



Lee Atwater

Bill Bradley

majority leader, U.S. House of Representatives
Gray, William III, 46; Philadelphia; chairman, Budget Committee, U.S. House of Representatives
Harriman, Pamela, 67; Washington, D.C.; Democratic Party fund-raiser

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